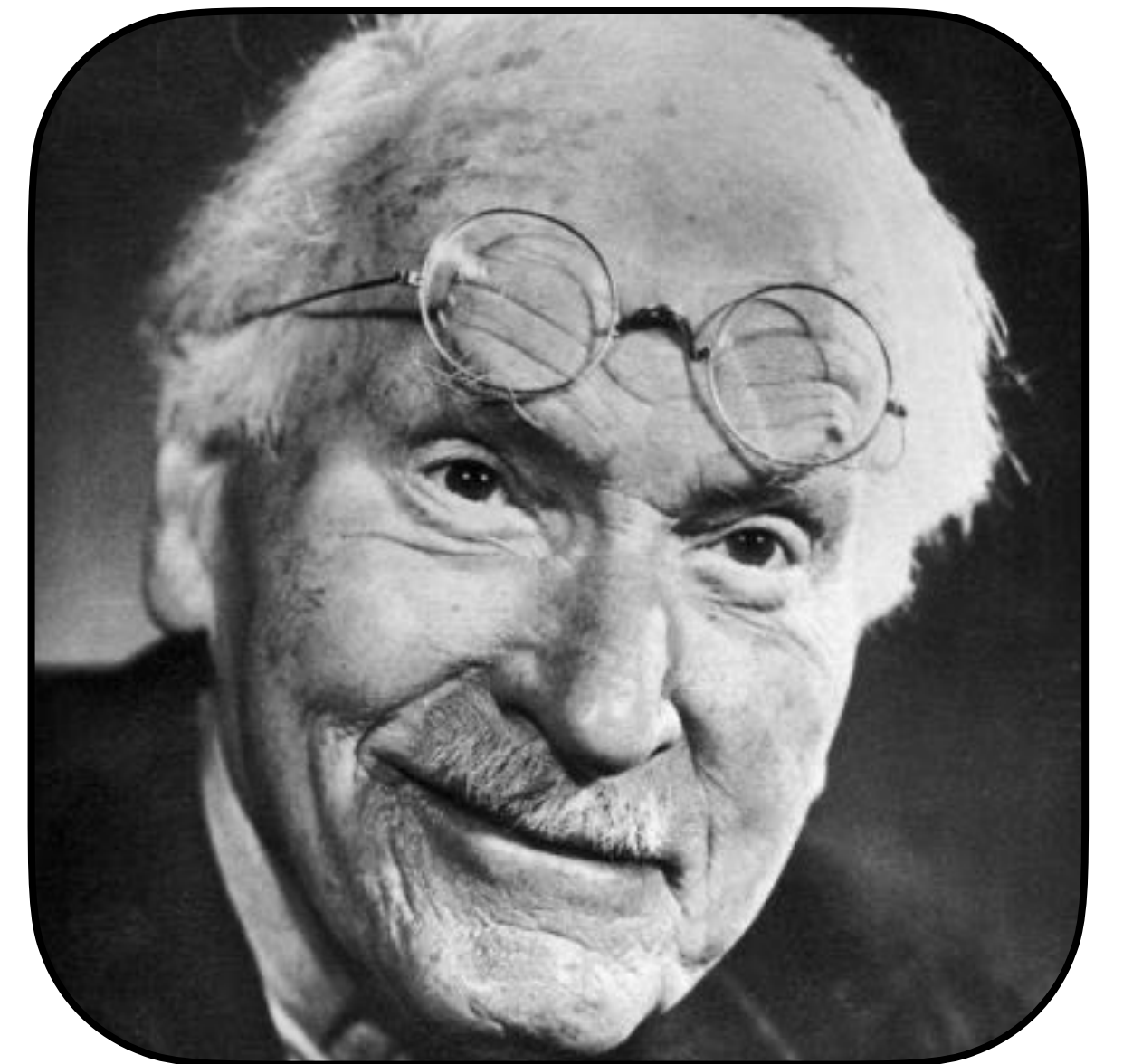


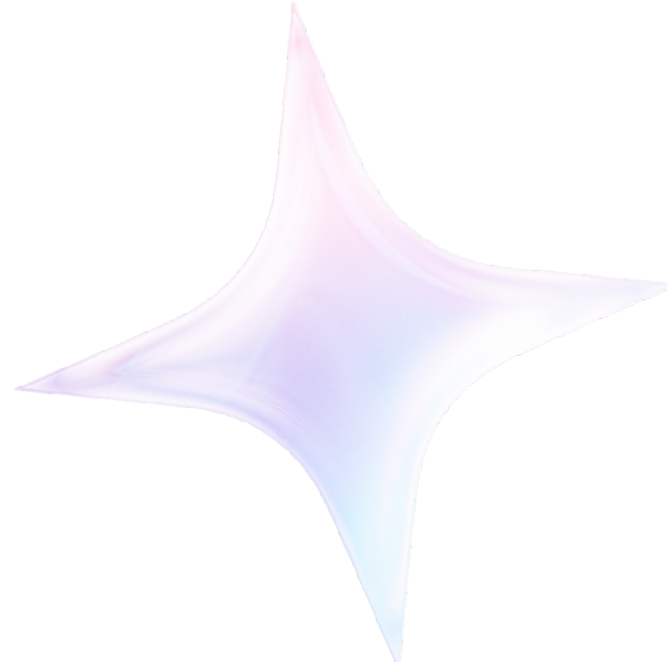


TODOTOYS

CG JUNG & SHREK: SAME SAME

Creative play and storytelling are central to the human experience. From the depths of psychoanalysis to beloved mainstream films fairytales and imaginative play hold some of humanity's most essential truths.



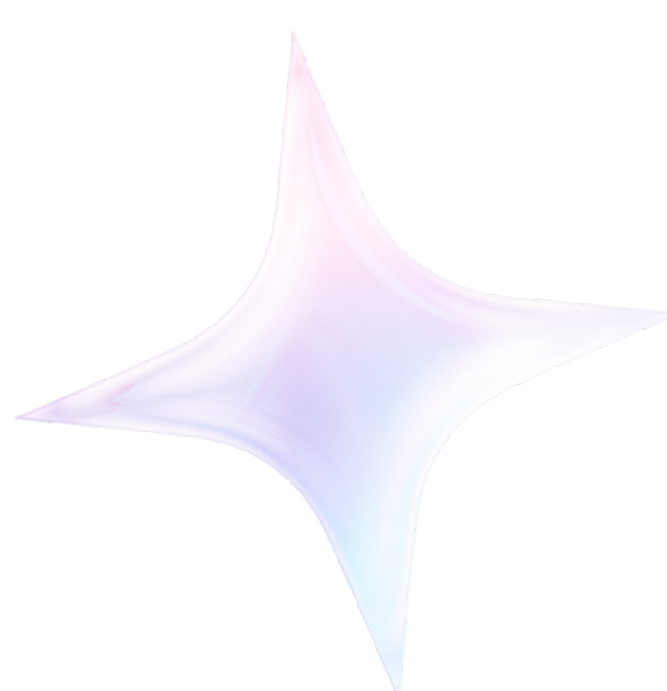


Toys in 2026

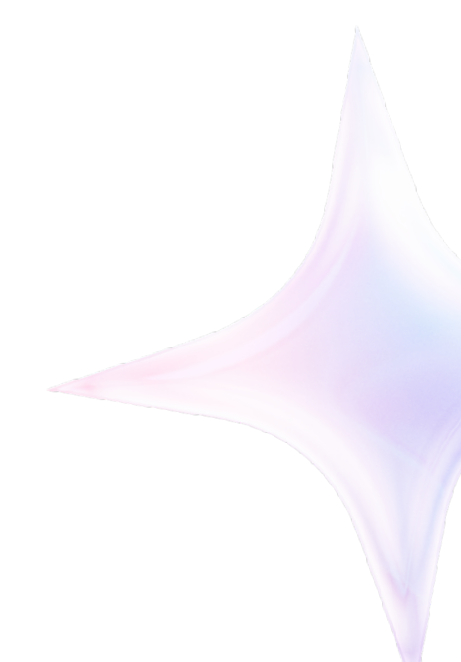
There has been a massive shift in the past years around toys and play. Dissolving the age and gender barriers.

And above all *Category*.



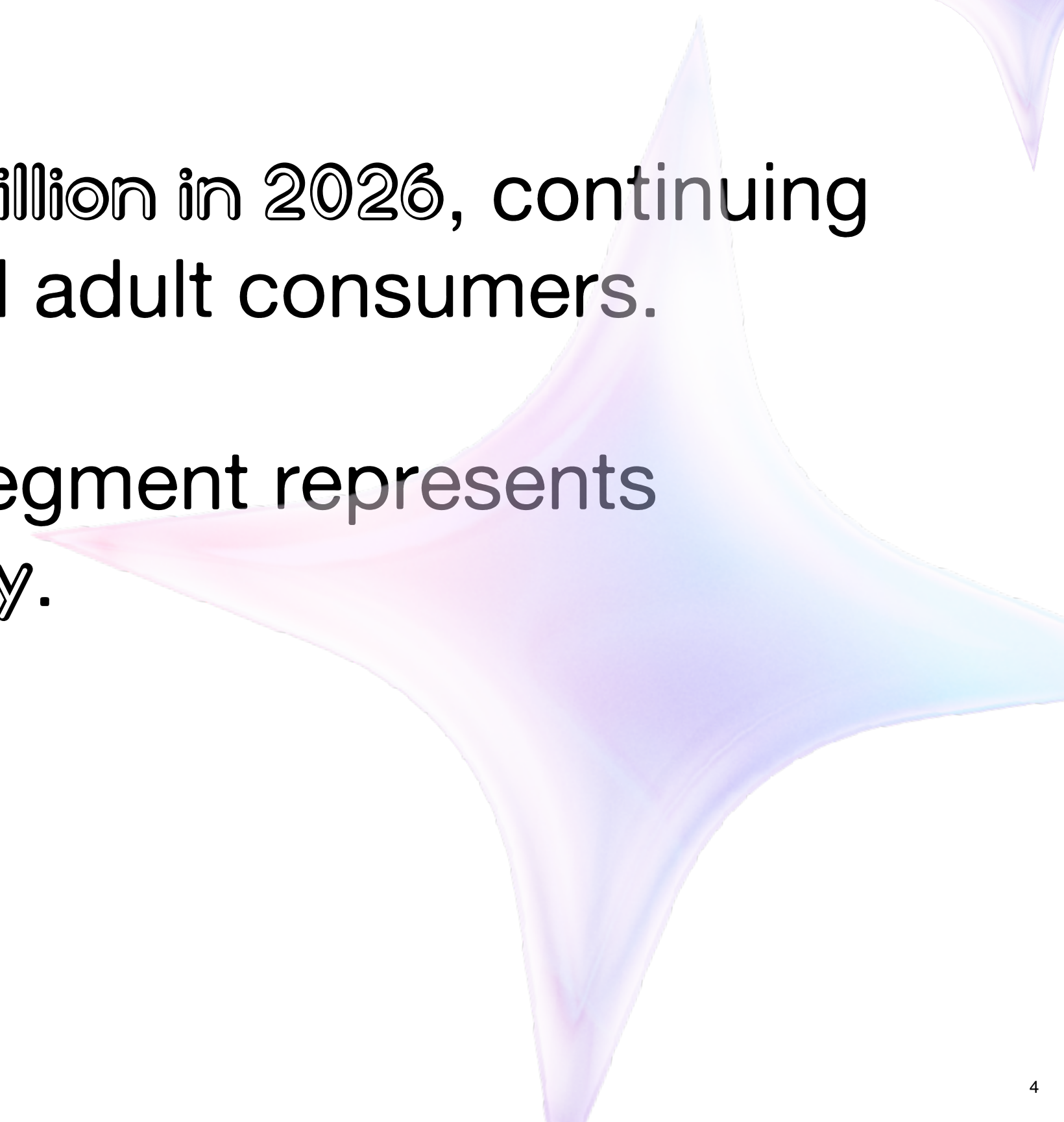


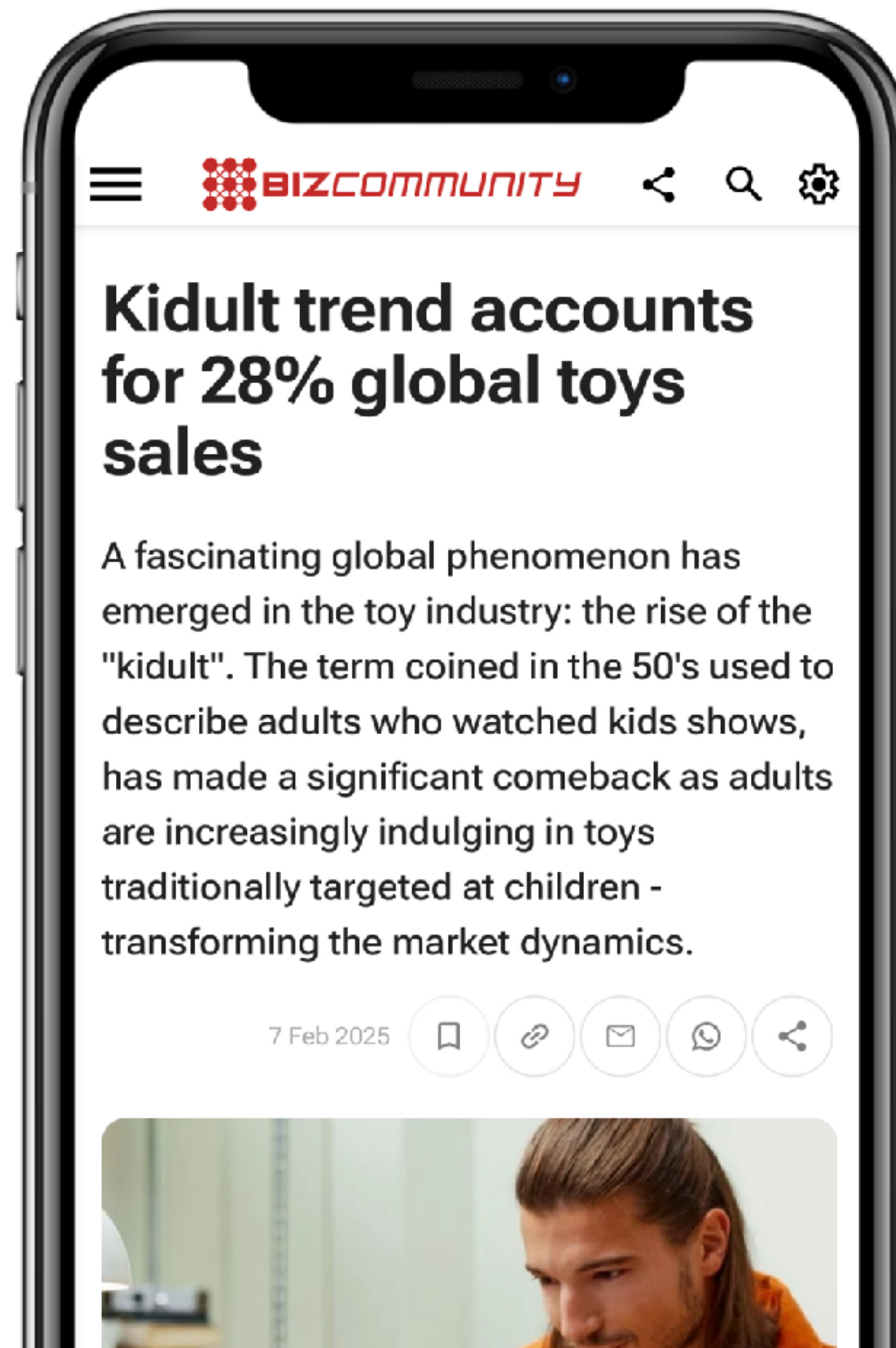
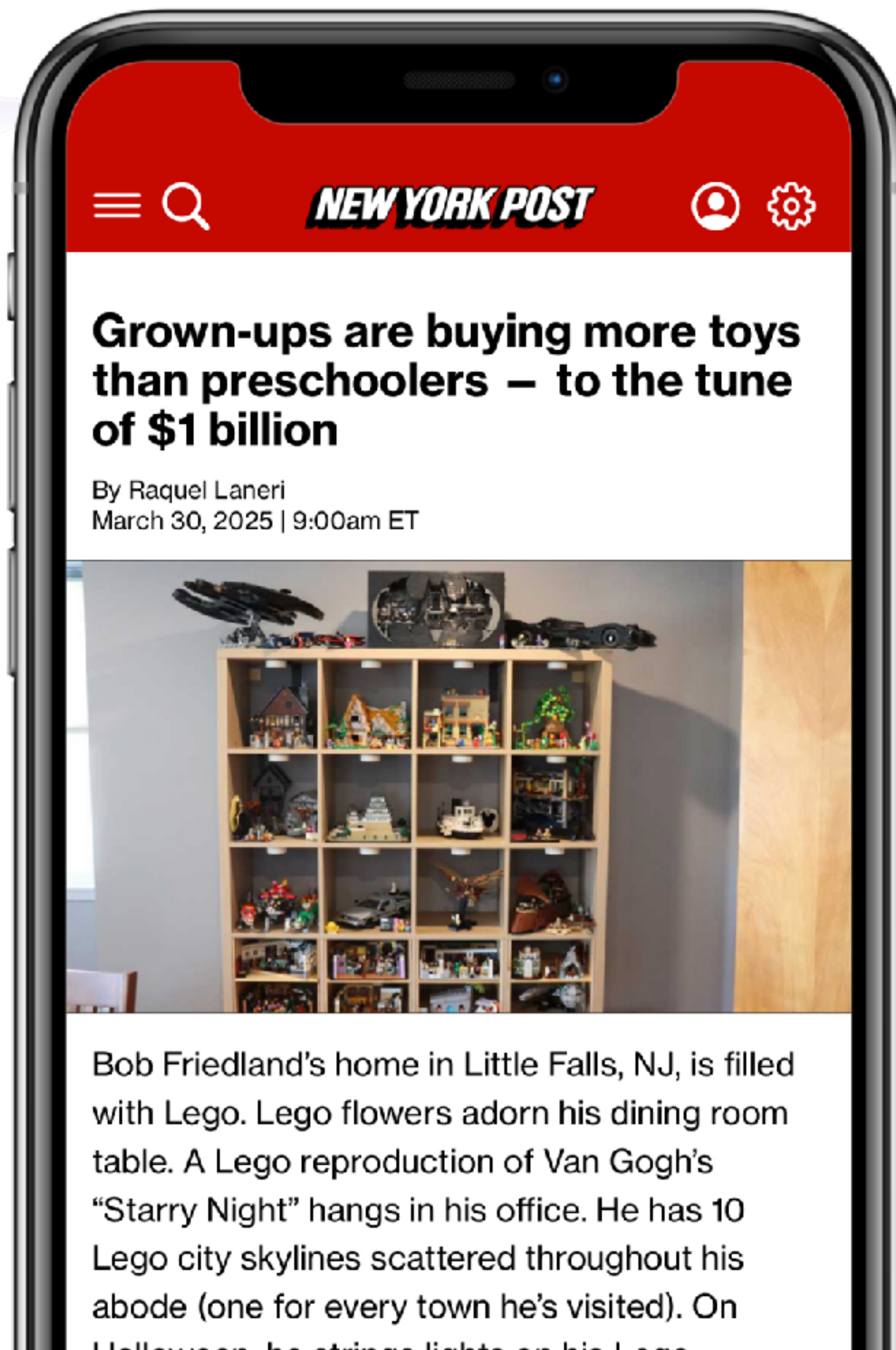
The Rise of Kidults

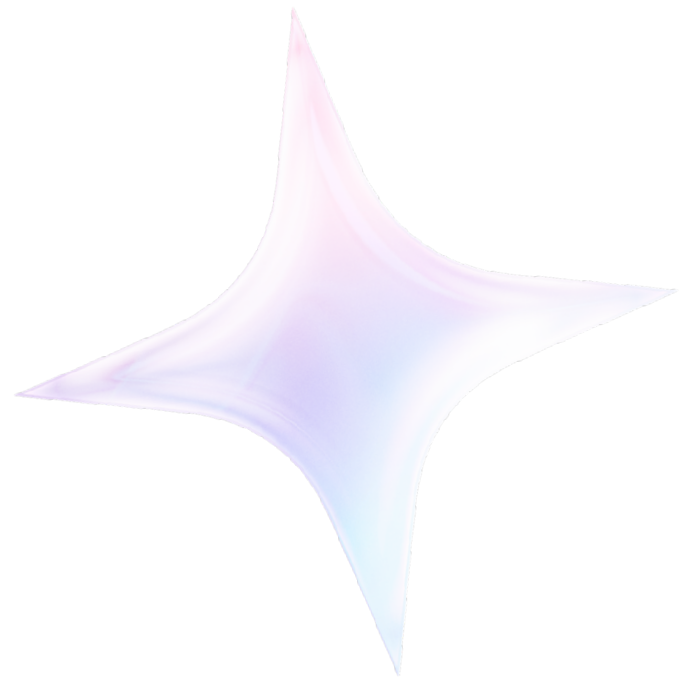


The global toys & games market is estimated at ~\$360 billion in 2026, continuing steady growth driven by collectibles, licensing, and adult consumers.

With kidults accounting for ~28% of demand, the segment represents approximately \$100+ billion globally.







Adults in 2026:



About Todotoys

We deliver end-to-end product solutions.
From toys concepts, designs, production to global distribution.

TODOTOYS

End-to-end product solutions

Strategy

Concept

Design

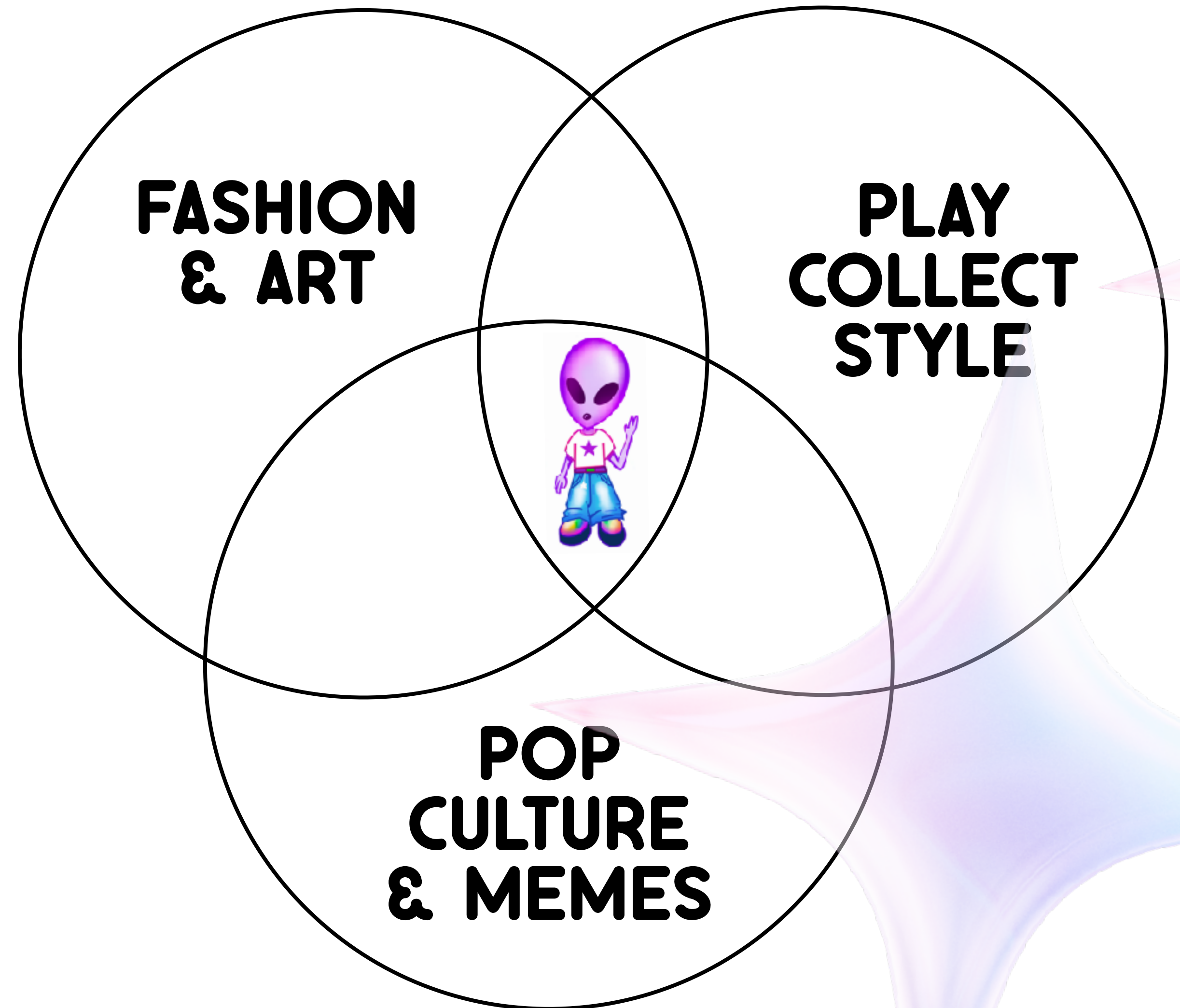
Production

Global Distribution



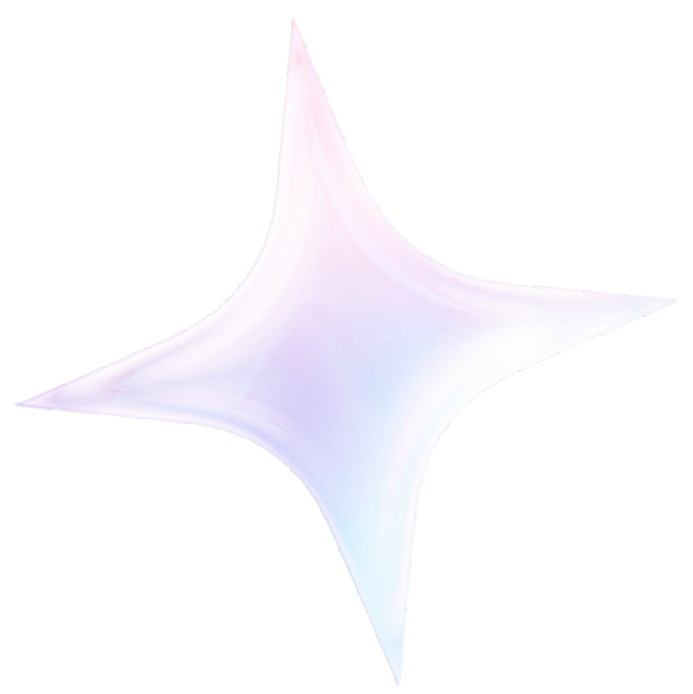
TODOTOYS creates toys and objects at the intersection of **fashion/art, pop culture, and play.**

We develop **genderless and ageless products** that are rooted in **the now** and champion inclusivity, authenticity, and self-expression.

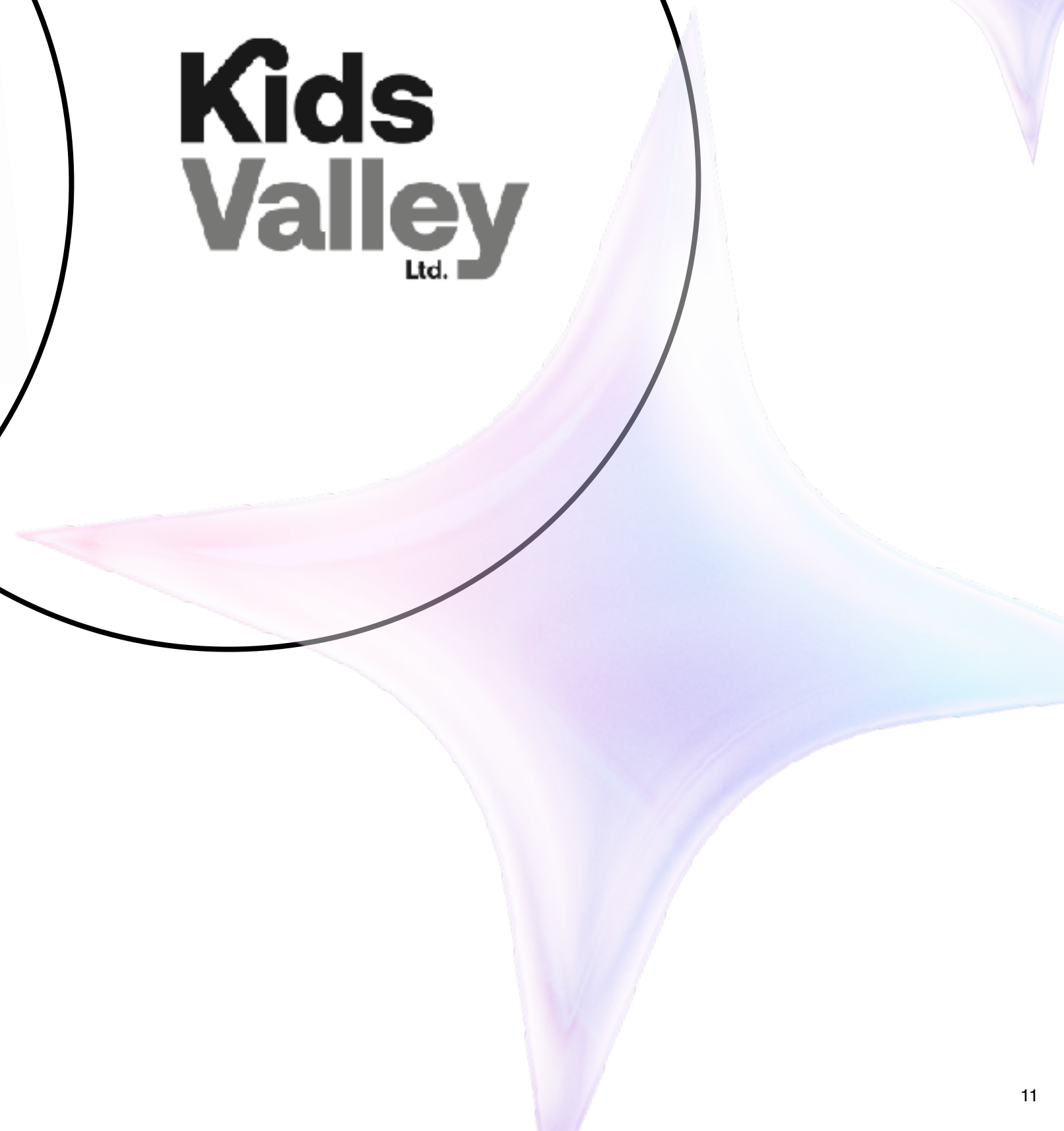
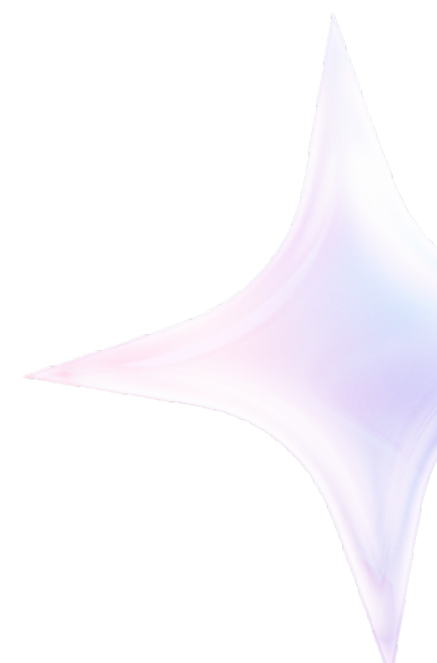
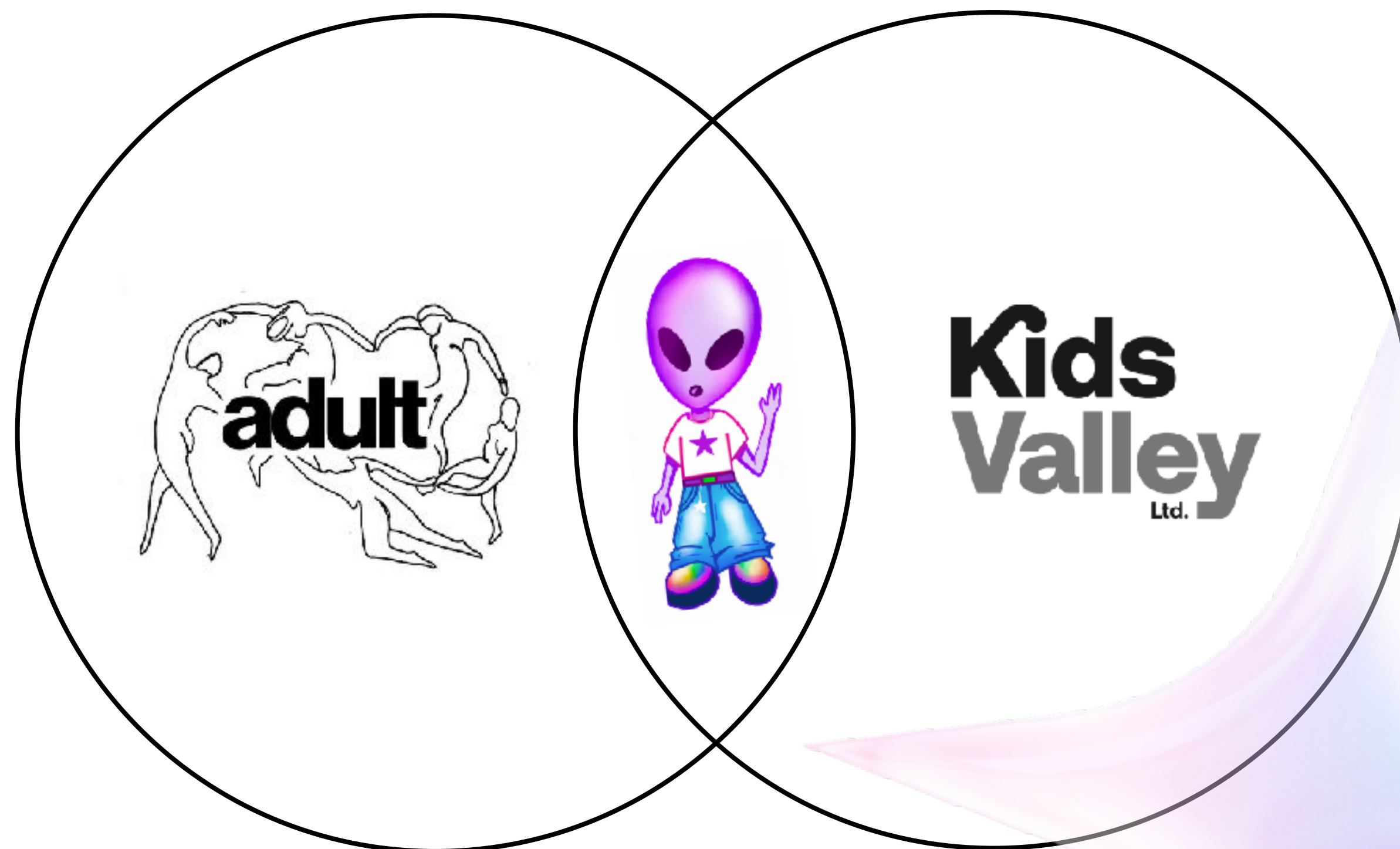




PROPRIETARY IP
MOTTO THE ALIEN BY ARINA RENASCI



TODOTOYS
is a partnership between
ADULT and Kids Valley.



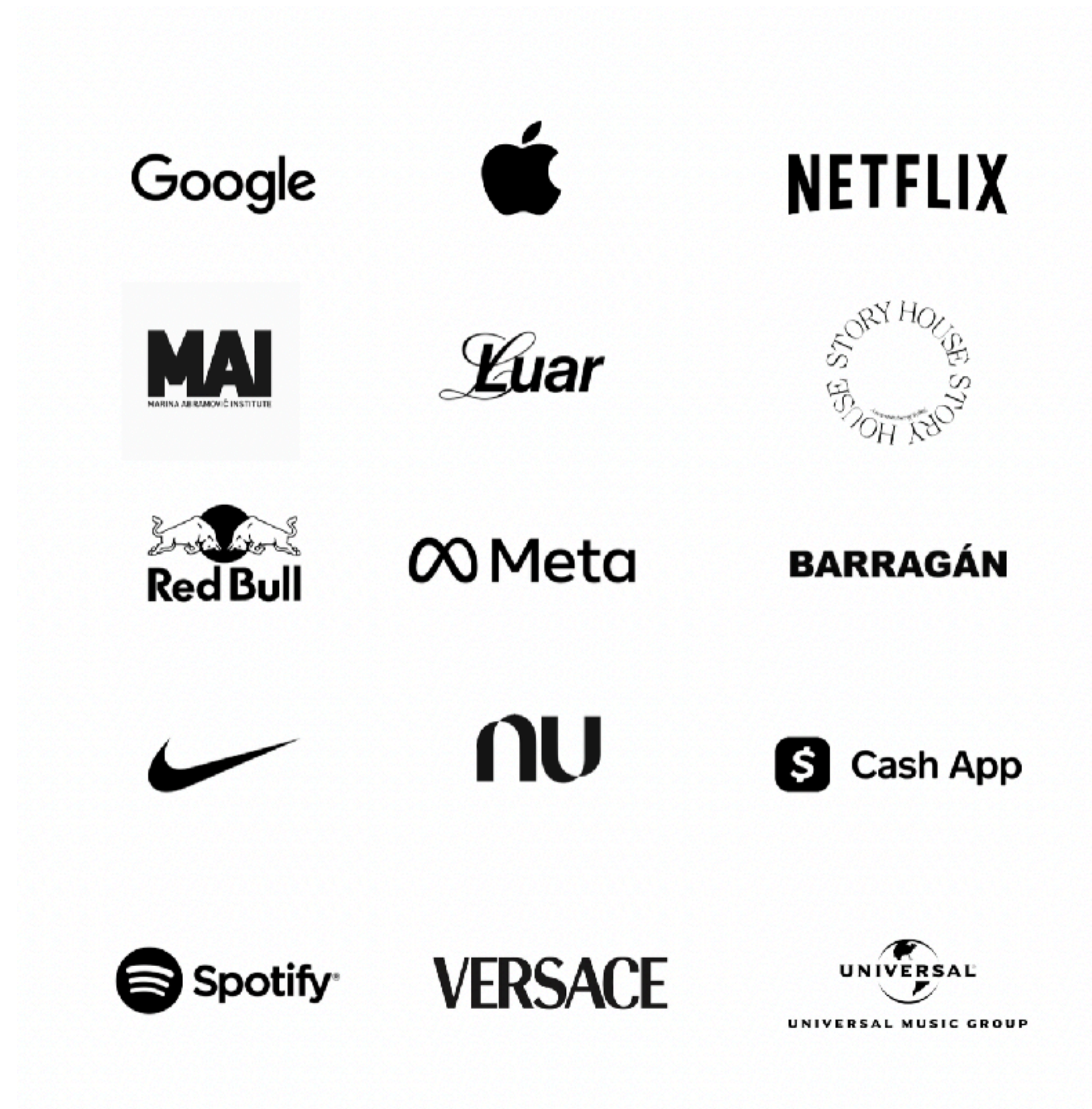
ABOUT ADULT



ADULT is post-disruption creative company that cultivates collective intelligence in the hope of growing a better future.

We are a New York City-based entity that creates and grows new ideas, products, and systems. We focus on developing long-term partnerships where we can test new possibilities of creative models. We build brands, activate culture and explore collaborations— through strategy, creative direction, content, community and more.

<https://adult.today/>



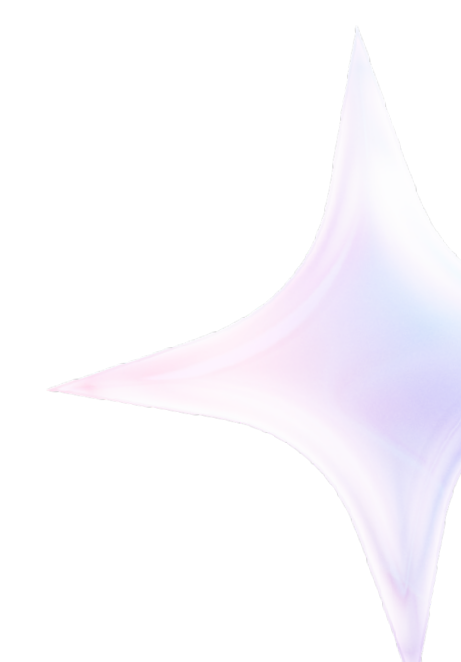
ABOUT KIDS VALLEY



KV is an international toy company founded on over 30 years of experience accumulated by its founders.

We develop and distribute our own brands and products, collaborate with other toy companies to co-create concepts, and provide specialized services to enable efficient and strategic global toy distribution.

<https://www.kidsvalleyltd.com/>



OPERATIONS & SHOW ROOMS



ASIA

China 🇨🇳

- Operations Office and Factory - Chenghai
- Sales & Marketing Office - Shantou

Taiwan 🇹🇼

- Sales Office - Taoyuan County

Hong Kong 🇭🇰

- Corporate Admin Office - Hunghom, Kowloon

EUROPE

Spain 🇪🇸

- Marketing & EU Sales Office - Vic

NORTH AMERICA

USA 🇺🇸

- Permanent Showroom - El Segundo, Los Angeles
- Creative Studio - Manhattan New York City

Previous Projects

From collaborating with leading artists to producing designed merchandise, we specialize in bringing creative concepts to life.



IM.MASTER TOYS DISTRIBUTION



SANRIO CHARACTERS BLIND BOXES



JADEN SMITH PHOTOGRAMMETRY
AND REAL LIFE STATUE FOR SPOTIFY
CREATIVE DIRECTION IN-HOUSE



NETFLIX



PRODUCTION FOR NETFLIX SERIES





GUNNA OFFICIAL ART WORK. VINYL DESIGN



IM.MASTER ROBOT



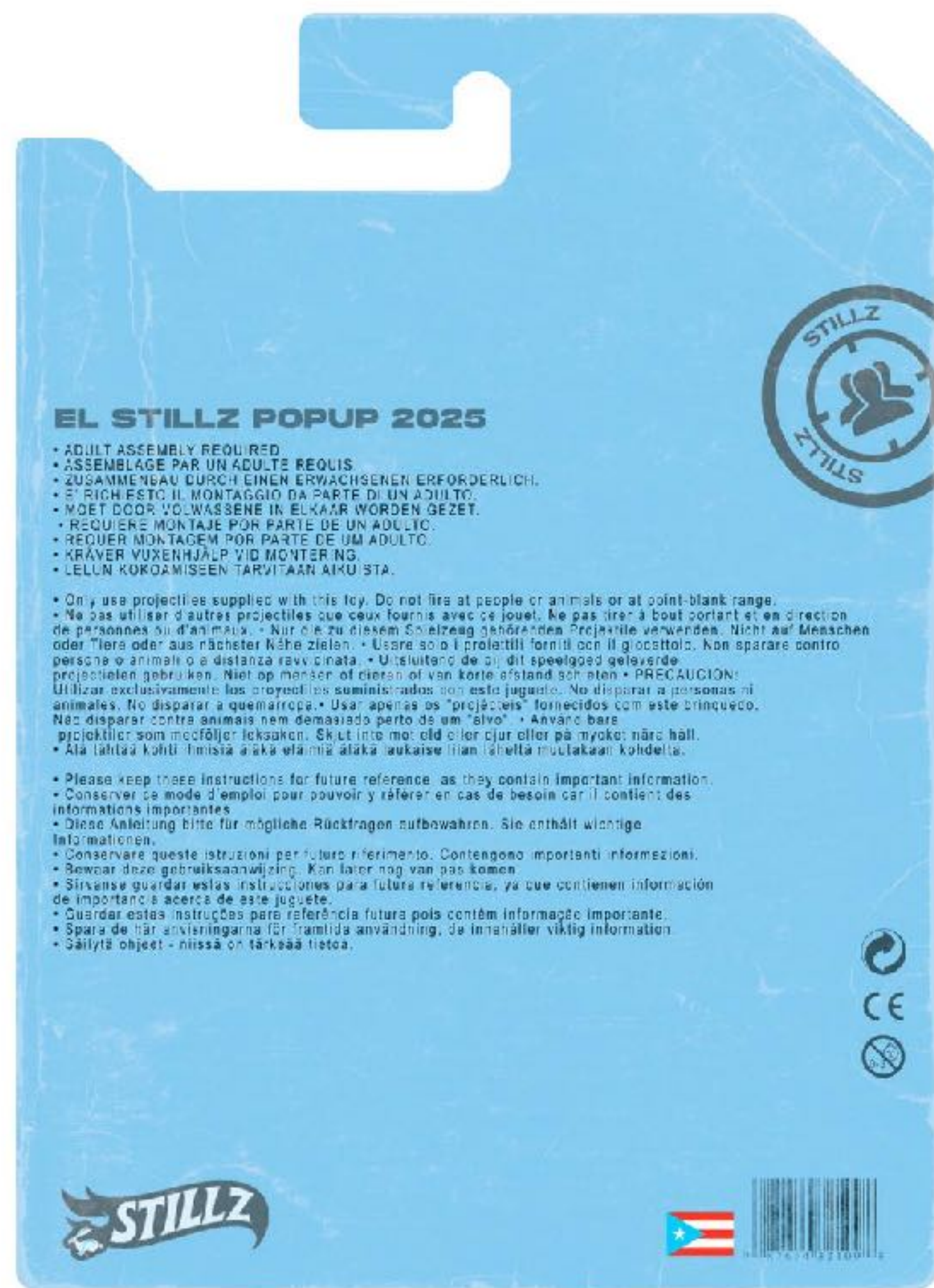
GUNNA FIGURINE FOR SPOTIFY
CREATIVE DIRECTION IN-HOUSE



CREATING AND PUBLISHING A MAGAZINE FOR CASH APP ABOUT BITCOIN



IM.MASTER TOYS DISTRIBUTION



**ONGOING TOY DEVELOPMENT FOR STILLZ
 BAD BUNNY'S CREATIVE DIRECTOR**



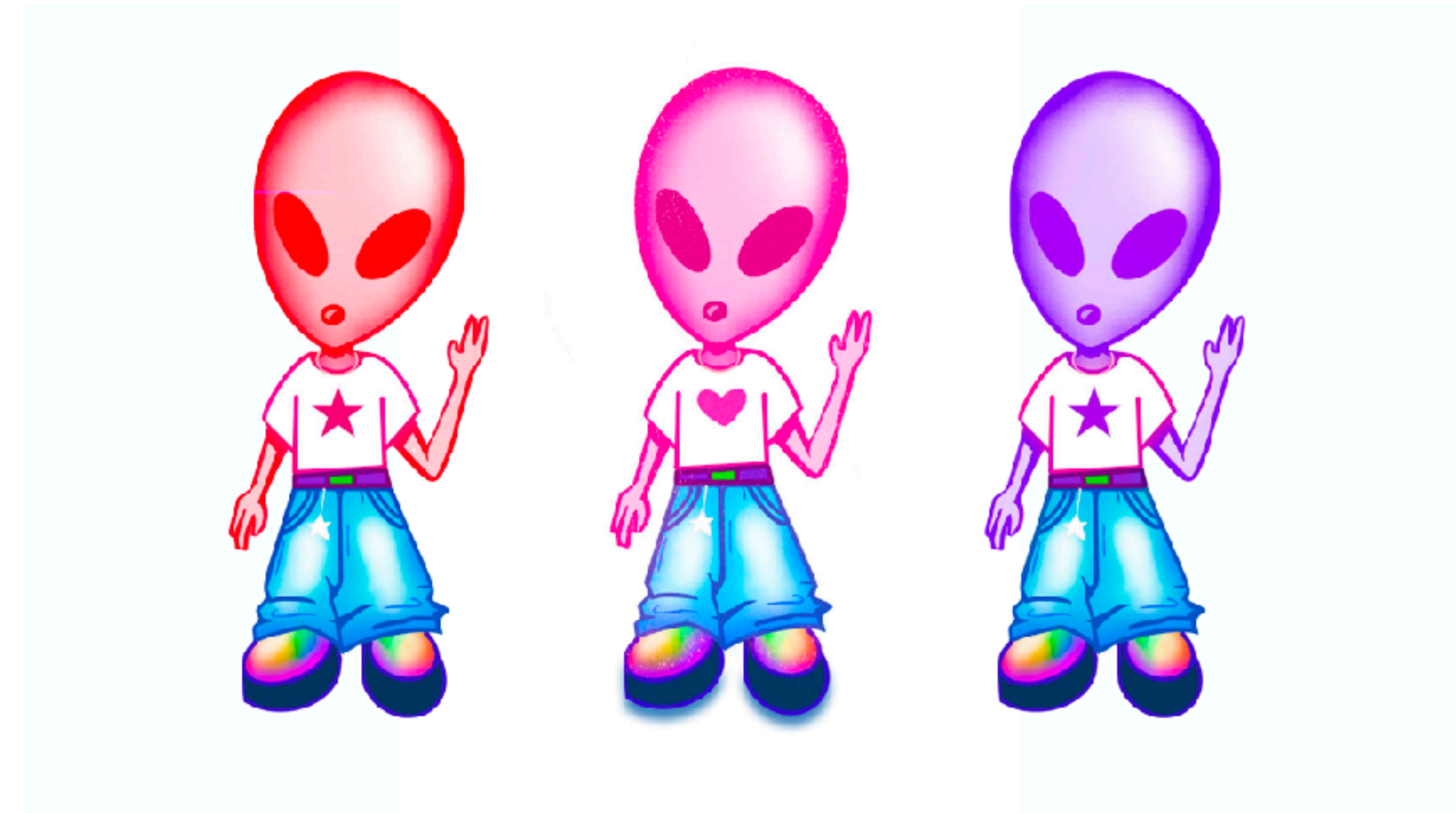
STICKER ART OFFICIAL TOYS SANRIO STAIN-GLASS LIKE STICKERS



PROPRIETARY IP MOTTO THE ALIEN BY ARINA RENASCI



[VIEW MORE CATALOGUES HERE](#)



HELLO@ADULT.TODAY



THANK YOU

